

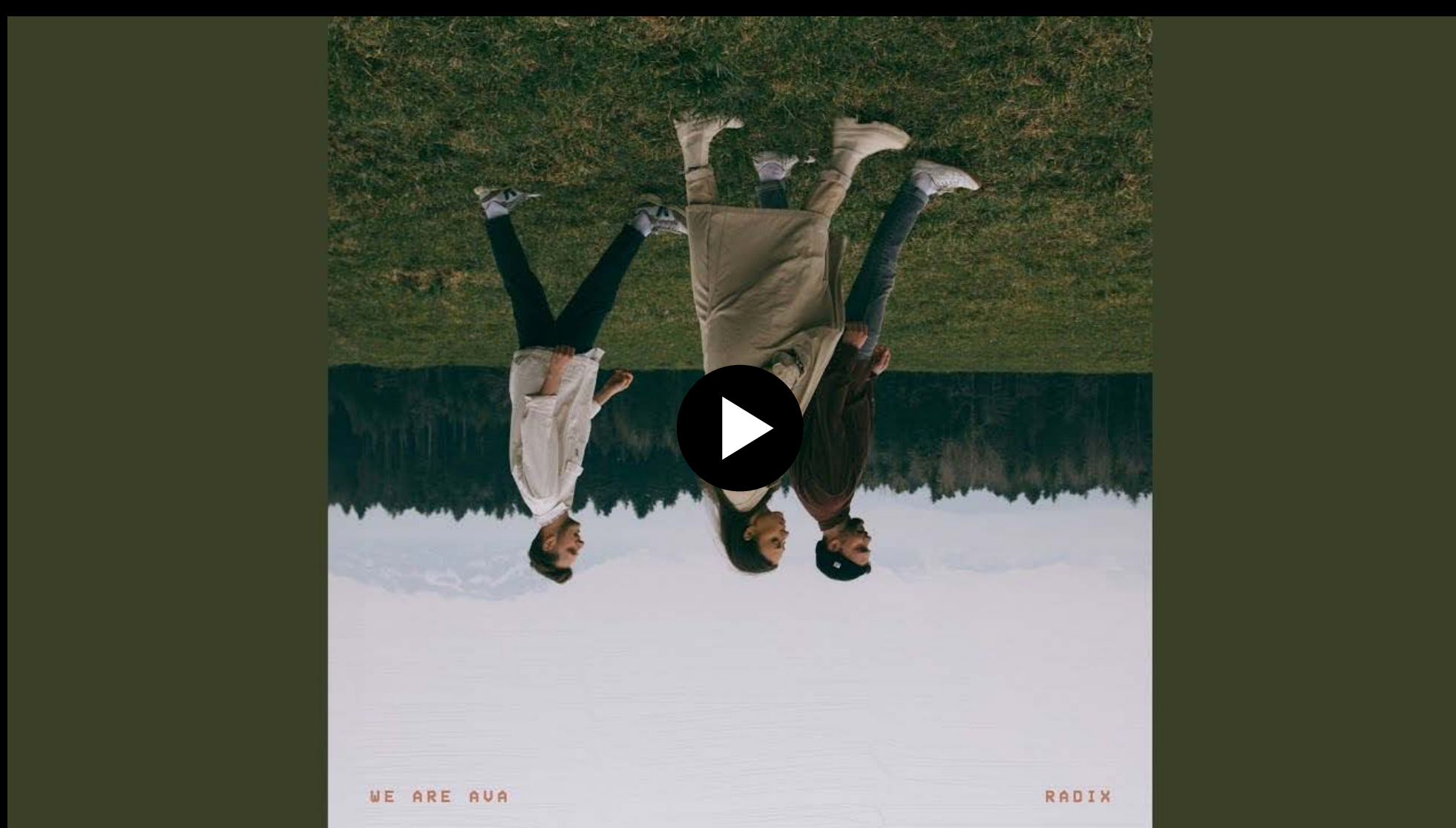


Emylee Herring · 23 hours ago

Review: "Not Another Valentine" - WE ARE AVA



Have you ever had a deep platonic connection with someone but the lines start to become blurred? Friendships are incredibly fulfilling when you find people you connect with on such a deep level, but it gets complicated quick if romantic feelings start to develop. It's hard when it happens time and time again and you have to start putting up walls to protect the relationship that's already laid out. WE ARE AVA is an Indie Pop Group that released their new single "Not Another Valentine" about losing friends due to misread situations and confusing feelings. WE ARE AVA consists of members Andy, Nicola and Kim who create dreamy synth tracks with vulnerable yet catchy lyrics. "Not Another Valentine" is featured on their newest album "Radix" that was released back in August. This song has layers of complicated emotion wrapped together with lighthearted instrumentation and production.



Due to an emergency situation where WE ARE AVA's producer fell ill, they had only four days to write and produce "Not Another Valentine" themselves. It is no easy task creating a song that quickly and it's why it holds such a special place in their heart. When writing, they channeled all the frustration that comes with losing friends due to emerging romantic feelings. Lyrically this song holds a lot of guilt and mourning what could've been if lines hadn't been crossed. *"Not again, not another valentine, lost a friend, told you not to cross the line."* After being intimate with someone, it's almost impossible to reverse the clock and go back to the way things were. You essentially have to accept the loss and move on, *"We've ruined everything, we've built up and I can't even be mad, wish I could."* WE ARE AVA made the perfect track for those who easily hold guilt over past relationships but search for that carefree feeling.

WE ARE AVA is a indie synth-pop group from eastern Switzerland with members Andy, Nicola and Kim. They've been making music together since 2018, and write to cope with existing through all the good and bad that comes with growing up. With a huge knack for creating dreamy tunes, they are heavily inspired by synth music and all the sound possibilities they can create. Over their time together, they have released multiple singles and two albums including their most recent one "Radix." With over 110 live performances, the group has had a lot of success captivating their audience. Both of their albums landed a spot on the Top 50 Swiss album charts which is a huge accomplishment. WE ARE AVA is a group you need to check out if you love warm synth heavy music with raw lyrics. They are going on tour for "Radix" so check the links below to see if they'll be playing a show near you.

Written By Emylee Herring

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